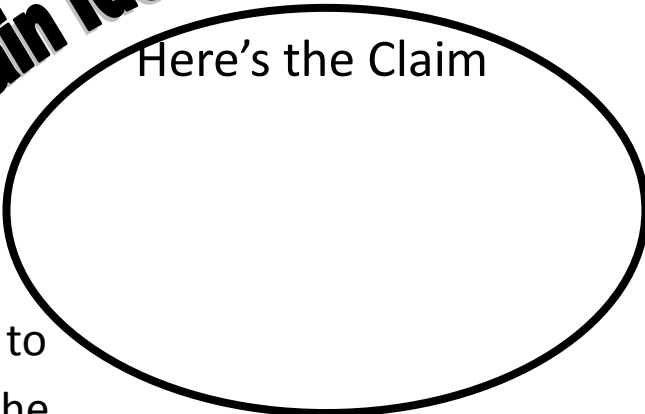


# CERCA-BUILDING AN ARGUMENT

**Main Idea**

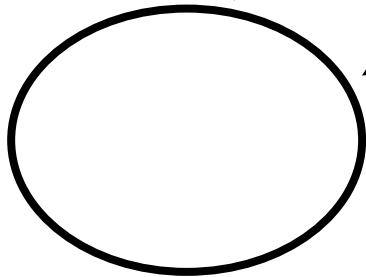
Here's the Claim



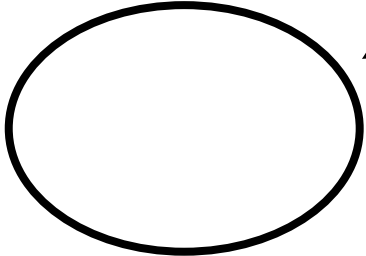
Evidence to back up the reasons!



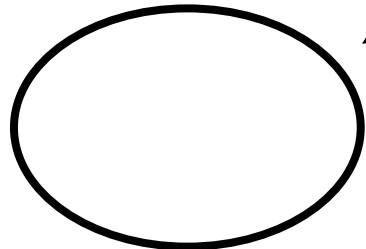
**Here are the REASONS!**



1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



3. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

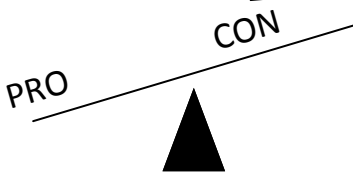
**COUNTER ARGUMENTS**

THE COUNTER ARGUMENT IS.....

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

....but the weakness of the counter argument is

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



When you weigh all the evidence, the conclusion is

**Strong Finish—Audience Appropriate**

